

Gwen Egan

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EDUCATION

Northeastern University

Boston, MA

Candidate for a Bachelor of Science in Journalism and Interaction Design

May 2024

- 3.98 GPA, WISE Community Member, Huntington News Breaking News Editor, Bipartisan Disagreement Head of Design. Relevant Coursework: Journalist's Toolbox, Typography, Intermediate Journalism

WORK EXPERIENCE

Controlled Burns Short Film

Remote

Head Production Designer and Graphic Designer

August 2020 - May 2021

- Executed director's vision for set look and feel through coordination with arts team
- Organized necessary set purchases and upkeep of sets throughout filming
- Improved understanding of effective storytelling through video and set organization

Melvin Consulting LLC

Remote

Research Associate

May 2021 - Present

- Devised tasks that required completion and presented previous week's accomplished tasks once weekly over Zoom with the team member who assigned it
- Streamlined work process by researching complex legislation, activities for conferences and thought leaders on complex social issues
- Condensed information found in complex journal articles
- Updated employee understanding of programs such as Canva
- Improved understanding of workplace flow, quality expectations and research abilities for future written work

LEADERSHIP EXPERIENCE

Bipartisan Disagreement

Boston, MA

Co-Founder & Head of Design

Dec 2020 - Present

- Coordinated creation of a growing team from the ground up, growing by 5 key review board members in 6 months along with ~100 Instagram followers.
- Directed creation and eventual rebrand of content for Instagram, Tiktok, Facebook and LinkedIn.
- Orchestrated structural change within student organization through clear communication with members, creating ethical standards for content and cooperatively built a website to house content.

SKILLS & INTERESTS

Skills: All adobe suite programs, Canva, Microsoft Office Suite, Zoom, Google Office Suite

Interests: Understanding more about the world and how compelling stories can be told across mediums, creating meaningful work with a diverse team, Chai lattes, TV show Bones