

XN Rising Project

Summer 2021

Brief: Minority Innovation Weekend is a weekend summit dedicated to aiding innovators of color launch tech-focused startups, exploring emerging technologies, and showcasing tech startups that have a founder or co-founder of color.

Background: The ability to create compelling promotional videos and clips on social media to share the company's vision and resource available. Currently clips of last year's pitch competition were up to an hour long with large gaps of time between presenters and podcast episode lacked short clips with closed captions for accessibility.

Result: Provided video and audio clips were analyzed and edited to be viewed by potential attendees of the Minority Innovation Weekend Pitch Competition. Logos and branding information was incorporated into clips of the company's yearly pitch competition in order to create cohesiveness across content. The projects were made complex by having two team members doing editing across different programs. Thus, the need for clear communication and teamwork was evident. The solution was to check in over Slack and text message throughout the execution of the project in order to ensure quality and cohesiveness of product as well as creating framework in Microsoft OneDrive and Google Sheets

Title: Research and Recommendations for Onsite Billing Solution

Sponsor: Minority Innovation Weekend

Team:

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