

# Jad Elrez

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## EDUCATION AND HONORS

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- Northeastern University** Boston, MA  
Masters in Business Analytics (MSBA) December 2021
- Cumulative GPA: 3.7/4.0 (Academic scholarship awarded)
  - Extracurriculars: Huntington 360 Fund, IDEA startup accelerator, DATA initiative.
- HULT International Business School** Boston, MA  
Masters in Finance (MFIN) August 2020
- Cumulative GPA: 3.7/4.0 (Summa Cum Laude)
  - Extracurriculars: VP of the Networking Club, Ski Club.
- University of Rhode Island** Kingston, RI  
Bachelor of Science in Applied Economics (Minor in Business) May 2019
- Major GPA: 3.8/4.0 (Cum Laude)
  - Extracurriculars: Phi Gamma Delta, The Federal Reserve Challenge.

## PROFESSIONAL EXPERIENCE

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- Northeastern University** Boston, MA  
*Research Analyst* March 2021 - Present
- Utilized python and R to implement supervised machine learning techniques for predictive analysis on 1.5GB of unstructured data obtained from the USCIS public database, which reduced total processing time by 25%.
  - Presented results to PhD students in Economics and wrote a requested report summary detailing the value proposition of the model to drive success of the department's research efforts.
- Ameriprise Financial** Cranston, RI  
*Financial Analyst co-op* January 2019 - July 2019
- Utilized Morningstar and Excel to incorporate portfolio management theory for the optimization of 15 client portfolios, which improved key performance metrics by 40% on average.
  - Reconciled client accounts by reviewing data and documentation to ensure accuracy of financial plans.
  - Constructed 7 financial forecast models that were presented to the client using bespoke visualizations built on Tableau, which increased client satisfaction by 28% in Q1- 2019.
  - Attended 17 Business Network International (BNI) events and expanded network by acquiring 12 business leads in Q2- 2019.
- Bank Audi** Beirut, Lebanon  
*Financial Planning & Analysis intern* May 2018 - Aug 2018
- Reconciled 12 deposit accounts to ensure consistency, accuracy, and integrity of the bank's financial process.
  - Developed 5 detailed monthly forecasts for income statement, balance sheet & cash flow using Excel and R.
  - Led a quarterly forecast & outlook review meeting with the Senior Leadership Team.

## LEADERSHIP ROLES

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- Project Manager** New York, NY  
*Hudson River Park Foundation* June 2021 - Present
- Enhanced organizational decision-making by analyzing and forecasting crypto as a donation currency to the non-profit.
- Project Manager** Boston, MA  
*DATA Initiative* September 2020 - December 2020
- Refined SEO keyword list for Accelare using SEMrush and embedded it into newly relaunched website to ensure accuracy.
  - Initiated A/B testing of various email campaigns on HubSpot which increased open rate from 16% to 20%.
- Founder & Project Lead** Boston, MA  
*IDEA startup accelerator* June 2020 - October 2020
- Surveyed 50+ individuals and identified unfulfilled needs for international students to effectively manage monthly spending.
  - Pitched to an accelerator for the creation of a web application that enables international students to achieve financial goals.

## SKILLS & CERTIFICATIONS

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- **Languages:** English (native), Arabic (native), French (fluent).
- **Technical Skills:** Python, R, MySQL, Tableau, Excel, PowerPoint, Salesforce, HubSpot.
- **Certifications:** Securities Industries Essentials (SIE) by FINRA, Associate Level Certification in Action Selling.