



## Report Overview

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This report will outline the strongest industries in Tanzania and further evaluate niches in Dodoma. The research will focus on the city previously mentioned and will have a focus on the top industries in those cities as well as a focus on the college's interest in South Africa.

## Tanzania at a Glance

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Growth in 2017 was supported by expansion in both the industrial and agriculture sectors. Improvement in infrastructure and relatively stable power supply facilitated the expansion in the industrial sector while favorable weather conditions supported a positive crop production yield. Growth in the services sector slowed, more specifically in public administration as public recurrent spending was stagnant. Supported by lower food prices, the inflation rate has continued to decline, reaching 3.3% by the end of July 2018. Monetary policy has been accommodative, however credit growth to the private sector has remained below five percent since June 2017. The financial sector remains broadly stable with adequate capitalization and liquidity ratios. The current World Bank (WB) portfolio in Tanzania includes 24 projects funded by the International Development Association (IDA) for a net commitment of \$4.2 billion. Key sectors supported by WB projects include transport/ICT (28%), social/urban/rural development (22%), energy (9%), education (8%), social protection (9%), water/sanitation (5%), health/nutrition (5%) and agriculture, finance/markets, trade, governance, and environment/natural resources, which make up about one to two percent of the portfolio for each area.

- Population: 57.31 million (2017)
- GDP per capita: (USD) 936.33 (2017)
- GDP: (USD) 52.09 billion (2017)
- Unemployment: 9.0%
- Youth unemployment: 13.7%
- Inflation: 3.51%

Tanzania has sustained relatively high economic growth over the last decade, averaging six to nine percent a year. Poverty has declined since 2007 and continues at a modest pace, with a fall in the poverty rate from 28.2% in 2012 to 26.9% in 2016. While the poverty rate in the country has declined, the absolute number of poverty-stricken individuals has not, because of the high population growth rate. Tanzania's GDP grew by 7.1% in 2017 according to official statistics. Official release of quarterly 2018 growth data is pending due to an on-going GDP rebasing exercise, as the new capital of Tanzania (Dodoma) is still undergoing an entire reconstruction in terms of government and infrastructure.<sup>1</sup>

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<sup>1</sup> <https://www.worldbank.org/en/country/tanzania/overview>



## Dodoma overview

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Dodoma City is the designated national capital of Tanzania since 1974 (pending complete transfer of official functions from Dar es Salaam, the previous city capital seen in the picture to the left). It is located in eastern Africa, about 300 miles (480 km) inland (west) from the Indian Ocean. Situated at an elevation of 3,720 feet (1,135 meters) in a sparsely populated agricultural region, it is a market center for peanuts, castor beans, sunflower seeds, gum, corn, rice, wheat, coffee, tea, tobacco, and sorghum. Coffee and sisal are cultivated in the northern part of the region, and cattle raising is important throughout the region. Industries produce wood, furniture, beverages, processed food, milled rice and flour, soap, and oil. Dodoma is connected by air, road, and rail with Arusha, Dar es Salaam, and Tanga. The relocation of the national capital from Dar es Salaam to Dodoma began in the early 1980s and was scheduled to be completed in 2005; at that point, however, only the legislature regularly convened there. The population is primarily agricultural and is engaged in small-scale farming carried on in immediate proximity to residential quarters.<sup>2</sup>

**Population:** 2.084 million (2012)      **Unemployment rate:** 10.3%  
**GDP per capita:** (USD) 233.45 (2011)<sup>3</sup>

Top Employers in Tanzania are as follows: DHL Tanzania Ltd., JTI Leaf Services Ltd., Tanzania Breweries Ltd., Tanzania Cigarette Company Ltd., and Vodacom Tanzania Public Ltd.<sup>4</sup> Tanzania's top 10 IPOs are: East African Breweries, National Microfinance Bank PLC, Tanzania Portland Cement Company Ltd., CRDB Banks PLC, Dar Es Salaam Stock Exchange, Swissport Tanzania PLC, Mwalimu Commercial Bank, Tanga Cement PLC, Tanzania Breweries Ltd., and Tanzania Cigarette Company (TCC).<sup>5</sup> Organizations engaged in STEM in Tanzania are: African Institute for Mathematical Sciences, STEM Girl, The Nelson Mandela African Institution of Science and Technology, TEAM4TECH, and Projekt Inspire.<sup>6</sup>

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<sup>2</sup> <https://www.britannica.com/place/Dodoma>

<sup>3</sup> <http://tanzania.opendataforafrica.org/TZSOECD2016/social-economics-of-tanzania-2016?region=1000020-dodoma-region&indicator=1002980-gdp-per-capita-at-current-prices-tshs>

<sup>4</sup> <https://www.top-employers.com/en-US/certified-top-employers/>

<sup>5</sup> <https://allafrica.com/stories/201706060120.html>

<sup>6</sup> [https://en.wikipedia.org/wiki/List\\_of\\_organizations\\_engaged\\_in\\_STEM\\_education\\_across\\_Africa](https://en.wikipedia.org/wiki/List_of_organizations_engaged_in_STEM_education_across_Africa)